

OFFICIAL TITLE SPONSORSHIP PROPOSAL

The Primus Business Mastery Summit

May 22–24, 2026 · Austin, Texas

BOLT × MEDIA KINGS

EVENT DATE

May 22–24,
2026

LOCATION

Austin,
Texas

AUDIENCE

300–500
Entrepreneurs

INVESTMENT

\$100,000

THE OPPORTUNITY

This Is Not a Sponsorship. It Is an Acquisition.

The Primus Business Mastery Summit is a three-day intensive built on the Media Kings governing principle of *Praestantia* — excellence and preeminence, surpassing all others in quality. We do not deal in passive audiences or generic conferences.

We assemble 300 to 500 established, revenue-generating business owners and guide them through the precise architecture required to scale to eight figures. Every attendee is a qualified decision-maker with the authority and capital to act.

"We do not follow trends. We set the standard. We are the singular choice for those who demand excellence."

This is Bolt's opportunity to be embedded as the financial infrastructure for hundreds of scaling businesses — not as a logo on a banner, but as the platform every attendee must engage with to access the event.

300–
500

QUALIFIED
ENTREPRENEURS

\$500K+

MINIMUM ANNUAL REVENUE

3

DAYS OF ELITE
TRAINING

\$100M+

MEDIA KINGS AD SPEND
MANAGED

\$20K–\$30K

DEDICATED CO-BRANDED META AD SPEND



THE AUDIENCE

300–500 Elite Operators in One Room

Every attendee at the Primus Business Mastery Summit is a verified, revenue-generating business owner. This is not a general public event. Attendance is by application only, ensuring that Bolt's brand is placed directly in front of the most qualified audience in the entrepreneurial space.



REVENUE PROFILE

\$500K to \$10M+ in annual business revenue. Actively scaling.



DECISION AUTHORITY

Founders, CEOs, and owners with full financial decision-making authority.



INDUSTRY DIVERSITY

Law, real estate, e-commerce, agencies, med spas, consulting, and more.



INVESTMENT MINDSET

Attendees who invest \$13K–\$99K in their own growth are Bolt's ideal customers.

Six Pillars of Guaranteed Value

Every component of this package is structured to deliver measurable, quantifiable return on the \$100,000 investment.

01



100% ACCOUNT CREATION

Every attendee must create a free Bolt account to access the event and mastermind portal. 300–500 verified accounts, guaranteed.

02



EXCLUSIVE PAYMENT PROCESSOR

Bolt processes all event tickets and mastermind enrollments (\$13K, \$33K, \$99K). Millions in direct processing volume.

03



\$20K–\$30K AD SPEND

Co-branded Meta campaigns featuring Bolt as Official Title Sponsor, targeting 7-figure founders. Tens of millions of impressions.

04



STAGE AUTHORITY & FIRESIDE CHAT

Dedicated speaking slot + exclusive Fireside Chat with Bolt leadership. Direct dialogue with 300–500 elite founders.

05



FULL ATTENDEE DATA ACCESS

Complete attendee list — names, emails, company size, industry — for Bolt's enterprise sales and CRM pipeline.

06



PRIVATE NETWORK INTRODUCTIONS

Direct introductions to 8- and 9-figure founders and agencies (Grow Rev, Unblinded, Daily.ai) to install Bolt as their processor.

THE BOTTOM LINE

**\$100,000 Investment · Guaranteed Multiple Return ·
Zero Passive Exposure**

Every Attendee Becomes a Bolt User

This is the defining feature of the Primus × Bolt partnership. Account creation is not optional, not incentivized, and not passive. It is a hard requirement built directly into the event registration and access flow.

Every person who registers for the Primus Business Mastery Summit — whether as a general attendee or as a mastermind member — must create a free Bolt account. Without it, they cannot access the event portal, the mastermind backend, or any of the digital resources provided during the three-day experience.

This guarantees Bolt a minimum of 300 and up to 500 new, verified accounts — all belonging to business owners with \$500K or more in annual revenue.

1 ATTENDEE REGISTERS FOR THE EVENT

Application submitted via the Primus Events portal. Attendee is approved and receives registration confirmation.

2 BOLT ACCOUNT CREATION REQUIRED

To complete registration and receive event access credentials, every attendee must create a free Bolt account.

3 EVENT & PORTAL ACCESS GRANTED

Bolt account is linked to the attendee's event profile. Access to the live event and mastermind portal is granted through Bolt.

4 ONGOING MASTERMIND INTEGRATION

All mastermind payments (\$13K, \$33K, \$99K) are processed through Bolt. Attendees remain active Bolt users throughout the 3–9 month program.

300–500

VERIFIED NEW
ACCOUNTS

\$500K+

MIN. ANNUAL REVENUE PER
ACCOUNT

100%

MANDATORY ACCOUNT
CREATION

EXCLUSIVE
PARTNERSHIP

Bolt Is the Only Payment Processor

For the event, all mastermind tiers, and the entire Primus backend ecosystem — no competing processors, no alternatives.

MASTERMIND
BACKEND

The Primus Mastermind runs for 3, 6, and 9 months after the event. Every enrollment, every renewal, every transaction — processed exclusively through Bolt.

Millions in Direct Processing Volume

As the exclusive payment processor for the Primus ecosystem, Bolt captures every dollar that flows through the event and the backend mastermind. The table below represents the minimum projected processing volume based on conservative enrollment estimates.

TIER	INVESTMENT	EST. ENROLLMENTS	PROCESSING VOLUME
Foundation	\$13,000	50 members	\$650,000
Accelerator	\$33,000	20 members	\$660,000
Sovereign	\$99,000	10 members	\$990,000
Minimum Total Processing Volume			\$2,300,000+

\$2.3M+

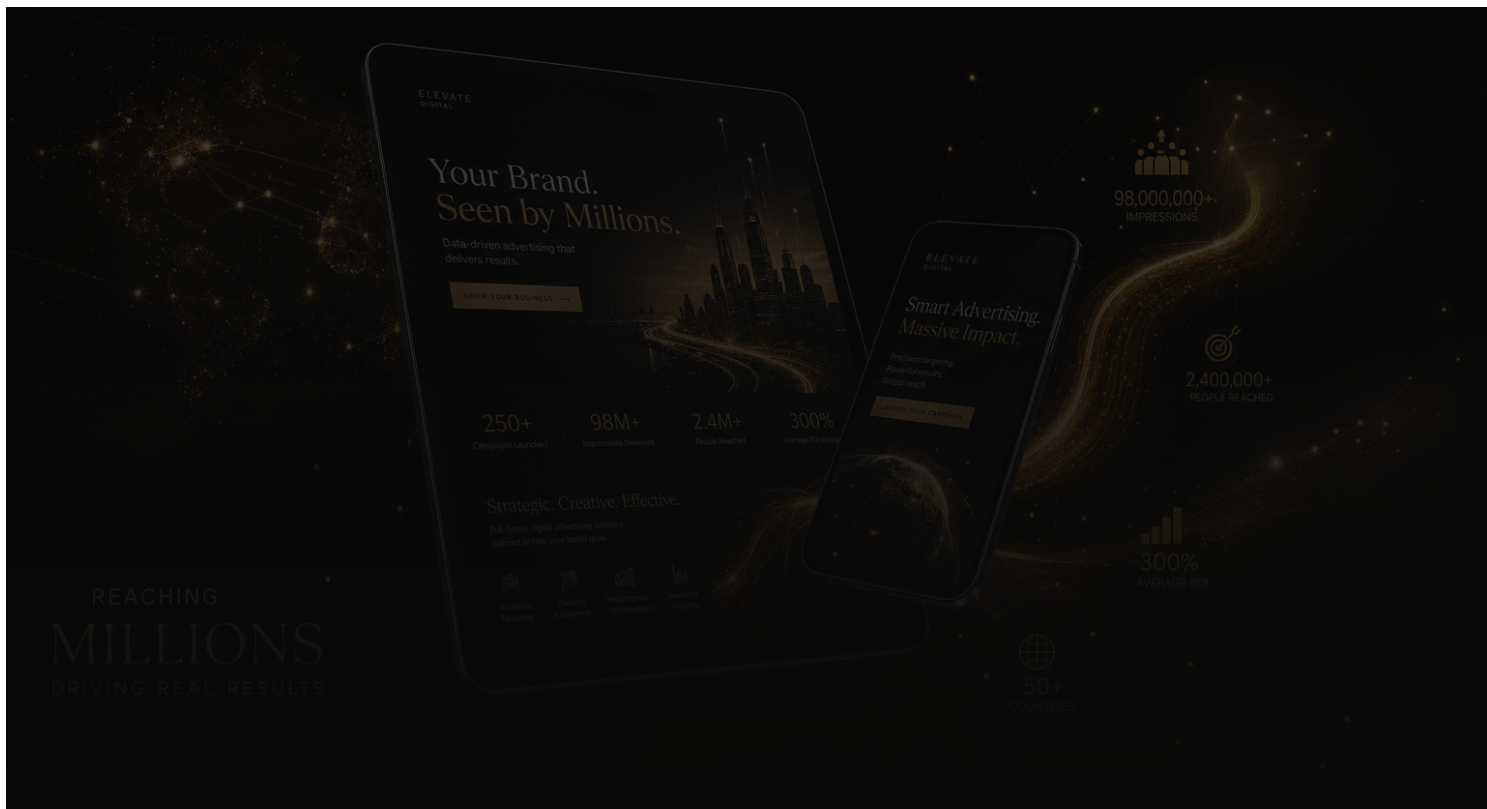
MINIMUM PROCESSING
VOLUME

9 Months

EXCLUSIVE PROCESSING
PERIOD

0

COMPETING
PROCESSORS



PILLAR 03 — CO-BRANDED MEDIA

\$20K–\$30K in Targeted Ad Spend Featuring Bolt

Media Kings is an official Meta partner with \$100M+ in managed ad spend and a proven track record of reaching elite entrepreneurial audiences. A significant portion of the sponsorship investment is reinvested directly into co-branded Meta advertising campaigns that feature Bolt as the Official Title Sponsor of the Primus Business Mastery Summit.

These campaigns are targeted exclusively at 7- and 8-figure founders — Bolt's ideal customer profile — generating tens of millions of high-value impressions in the weeks leading up to and following the event.

**\$20K–
\$30K**

DEDICATED CO-BRANDED
AD SPEND

10M+

PROJECTED IMPRESSIONS
TO 7-FIGURE FOUNDERS

Official

META PARTNER STATUS +
POTENTIAL AD CREDITS

The Fireside Chat & Dedicated Stage Time

Bolt will own the stage during prime programming hours at the Primus Business Mastery Summit. This is not a logo placement or a booth. This is direct, unfiltered access to a room of 300–500 elite founders who are actively making decisions about the financial infrastructure of their businesses.

The centerpiece of Bolt's stage presence is an exclusive Fireside Chat — a live, intimate conversation between Bolt leadership and Daniel Bishop, host of the Primus Summit. This is a marquee moment to share Bolt's vision, demonstrate the product, and build a direct relationship with the most qualified audience in the entrepreneurial space.

DEDICATED SPEAKING SLOT



20–30 minutes of dedicated stage time for a Bolt executive to present, demonstrate, and connect.

EXCLUSIVE FIRESIDE CHAT



Live or virtual appearance by Bolt's founder/CEO — an intimate conversation with Daniel Bishop, broadcast to the full audience.

PRODUCTION STUDIO INTEGRATION



A dedicated Bolt-branded production studio space on-site, used for speaker recordings, content creation, and VIP interactions throughout the event.

CONTINUOUS HOST ACKNOWLEDGMENT



Daniel Bishop will acknowledge Bolt as the Official Title Sponsor throughout all three days, reinforcing the brand association with every session.



THE FIRESIDE CHAT

Bolt Leadership × Daniel Bishop
Live at the Primus Summit



PILLAR 05 — BRAND PREMINENCE

Bolt's Brand Is **Inescapable** Throughout the Experience

As the Official Title Sponsor, Bolt's visual identity will be present at every touchpoint of the three-day summit — from the moment attendees arrive to the final session of Day 3. This is total brand saturation within the most qualified entrepreneurial audience in the country.

01

MAIN STAGE BANNERS

Premium pull-up banners and stage backdrops featuring Bolt as Official Title Sponsor, visible in every photo and video from the event.

02

LED SCREEN & DIGITAL

Bolt branding featured on the main LED backdrop screen during all sessions, breaks, and transitions throughout the three days.

03

PRODUCTION STUDIO

A dedicated Bolt-branded production studio space where speakers, VIPs, and attendees create content — Bolt in every frame.

04

ALL DIGITAL MATERIALS

Bolt logo on all event emails, landing pages, social media content, and post-event recap materials distributed to the full audience.

The Billion-Dollar Rolodex

The \$100K Title Sponsorship does not end when the event concludes. Daniel Bishop and Siddhartha Peddinti will personally broker introductions between Bolt leadership and the highest-level operators in our private network.

These are 8- and 9-figure entrepreneurs and agencies processing tens of millions of dollars annually. We will set up the meetings to position Bolt as their primary payment processor.

COMBINED NETWORK PROCESSING VOLUME

\$1B+

Annual processing volume across the private network — all accessible to Bolt through one partnership.

GROW REV AGENCY

The agency behind Tony Robbins, Dean Graziosi, and Russell Brunson.

JOE STOLTE

Partner to Peter Diamandis on Daily.ai.

SEAN CALLAGY

Founder of Unblinded.

ELITE FOUNDERS

Anik Singal, Jonathan Montoya, David Gonzalez, and more 8-figure operators.

THE INFRASTRUCTURE

The \$380,000+ Production Stack

PHYSICAL & STAGE BRANDING

8 ft Floor Banners (x6)	\$3,000
Stage Backdrop Banner	\$2,500
LED Stage Branding	\$1,500
Printed Promotional Materials	\$2,000

STUDIO & EQUIPMENT

Matt Lucas Cinema Camera Package	\$300,000
Virtual Production Studio Setup	\$15,000
Pro Lighting & Audio Rigs	\$13,000

DIGITAL & MEDIA

Co-Branded Meta Ad Spend	\$30,000
Post-Event Content Package	\$5,000
Email & Social Amplification	\$5,000

STAFFING & COORDINATION

Video Crew & Directors	\$6,000
Production Manager	\$4,000
Bolt Brand Ambassadors (x2)	\$3,000

TOTAL ESTIMATED PRODUCTION VALUE: \$380,000+

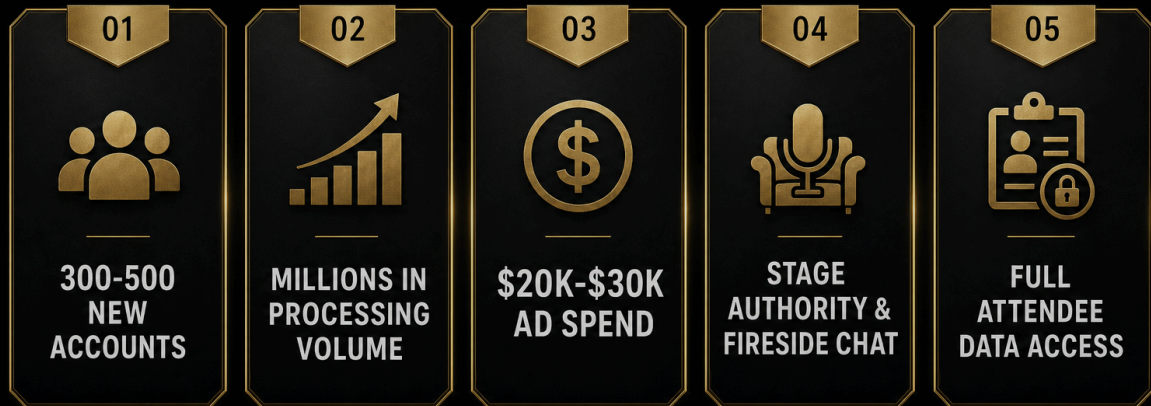
THE INVESTMENT CASE

The ROI Equation

A \$100,000 investment in the Primus Summit is not a sponsorship fee. It is a precision acquisition strategy with a guaranteed multiple return across five distinct value streams.

\$100,000 SPONSORSHIP INVESTMENT

ROI BREAKDOWN



\$100,000 INVESTMENT — GUARANTEED MULTIPLE RETURN

NEW VERIFIED ACCOUNTS	MINIMUM PROCESSING VOLUME	CO-BRANDED AD SPEND	STAGE & FIRESIDE ACCESS	ATTENDEE DATA
300-500	\$2.3M+	\$20K- \$30K	300-500 CEOs	Full CRM List

OFFICIAL TITLE SPONSORSHIP — PRIMUS BUSINESS MASTERY SUMMIT

One Investment. Unlimited Return.

The event. The network. The infrastructure. Everything — in one partnership.

TITLE SPONSORSHIP INVESTMENT

\$100,000

All six pillars · Exclusive processing · Private network intros · Full data access · \$380K+ Production Value

To secure this partnership, contact:

Daniel Bishop

FOUNDER & HOST · PRIMUS BUSINESS MASTERY SUMMIT · MEDIA KINGS

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